



Ensuring world-class **fraud protection**

OUTSEER



Accounts protected, fraud prevented

Many of our customers describe the Fraud Manager platform as a powerful, low-touch system that “just works.”

After all, the heart of account takeover and fraud prevention is detection rates, customer challenge rates, and false positive rates.

When these KPIs are at the right levels, you know you’re achieving balance between stopping fraud and delivering a great customer experience.

And that’s what Fraud Manager delivers for you today.

You’re able to keep up with evolving market threats and easily integrate new signals meant to prevent social engineering and APP scams—without having to manage multiple, disconnected point solutions or increase overhead.

Because the risk engine is always learning and adapting, your ops teams don’t need to constantly evaluate, update, or modify custom rules. They’re confident the business is protected.

And you’re able to tune your authentication and fraud management policies to align with changing corporate objectives and operational needs.

The path to Fraud Manager

Like many of our customers, you originally partnered with us because you were heavily focused on stopping account takeover and meeting strong authentication requirements on customer accounts.

But it took some work to get there.

Just remember the number of legal and compliance evaluations you had to complete: security, machine learning model governance, vendor risk management, the list goes on. They were all necessary but tough, requiring significant stakeholder input, due diligence, and time.

At the end of it all, you chose the Fraud Manager platform—but not just because it checked those important boxes.

You saw it was trusted and tested by fire in some of the highest risk environments on the planet. You knew it was the best way to deliver the fraud prevention and account protection capabilities that are so mission-critical to your business. And now you have those capabilities in place.



So what will you do with the Fraud Manager platform next?



Here's the good news:

There are some immediate, practical improvements you can—and should—make now to **ensure world-class fraud protection.**

Let's take a look...

Continuing your journey with Fraud manager

When you continue working with Outseer, you'll be able to evolve account protection and catch more fraud—while staying tightly aligned to business priorities like TCO and customer experience.

Here are just some examples of the steps we can take together to advance digital fraud protection:



Work with our Fraud Advisors and Customer Success teams, so you can identify benchmark KPIs for every Fraud Manager touchpoint and make sure you've optimized the value of existing integrations.



Report more of your known account takeover and fraud data, using the platform's case management features, so you can add crucial intelligence to the risk engine's machine learning—and help drive up your model performance rates over time.



Apply industry-leading ATO and fraud prevention to more transaction types and channels, so you can protect a wider set of use cases, like mobile apps, account management, digital payments, transfers, and more.

Let's schedule a Fraud Manager Performance Diagnostic to help prioritize the steps we can take together.

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