

Are you prepared to address
evolving fraud
dynamics?



Our work together has yeilded some
impressive results



A better fraud
detection rate



Fewer false
positives



Stronger security
across customer
accounts

This is meaningful progress.

But with evolving fraud dynamics, our work is never done:

- ! Rising **competition** and **consumer expectations**
- ! Growing **digital transaction volumes** and **customer channel preferences**
- ! Emerging **regulations** and **potentially broader fraud liability**
- ! Increasingly **sophisticated cyber criminals** and **threat vectors**

These dynamics don’t just alter the landscape in which you operate.
They also expose issues we need to address.

You need to take action

But which path do you take? ☹

Do you adopt disconnected authentication and payment fraud strategies?

That just limits visibility and impedes effective action.

How about more point solutions?

You’ll only increase the burden on internal resources and complicate the customer experience.

Clearly, it’s vital to evolve. But you must do it in a way that accounts for these new
dynamics while defending against emerging exposures.

A firm foundation

Fortunately, you already have the solution you need to:



Address new fraud
vectors while reducing
false positives



Defend customers
without unnecessary
interventions



Scale revenue while
protecting your
margins

It’s all possible when you

unleash the power of the
Fraud Manager platform.

When you expand your relationship with Outseer, you’ll be able to:



Utilize superior data
science to address fraud
across key customer
touchpoints



Leverage a common
fraud management
platform



Optimize customer
experience and
operational efficiencies

To learn more about where you can go with Fraud Manager,
[please contact us today.](#)