



Outseer FraudAction™

Stay ahead of fraudsters to protect your brand, customers, and bottom line



OUTSEER

Stop Fraud Not Customers®

At a Glance

200,000+

attacks detected and shut down annually

20+ years

24/7/365 Anti-Fraud Command Center that monitors and takes down threats to your customers and your brand

100M+

compromised credit cards detected and recovered

Stay Ahead of Fraudsters to Protect Your Brand, Customers, and Bottom Line

Since the beginning of 2019, phishing attacks have grown by more than 150% per year. According to the Anti-Phishing Work Group (AWPG)¹, 2022 was a record year for phishing, with the APWG logging more than 4.7 million attacks. Attacks against the financial sector represented almost 28% of all phishing attacks in 2022.

Fraudsters are impersonating your brand, website, social media profiles, and mobile application to mislead your customers into entering their credentials for account takeover or providing personal information to bypass multifactor authentication. The development of more capable large-language models and chatbots is making automation easier for fraudsters specializing in brand abuse.

Despite being one of the oldest tricks in fraudsters' books, phishing is ensnaring more victims than ever due to new themes and advanced social engineering tactics.

Rapid Detection, Swift Takedown

With Outseer FraudAction, your organization can leverage comprehensive activity monitoring, as well as detection and takedown services against the fraudulent websites, apps, and social media pages used in cyberattacks.

Additionally, you gain deeper visibility into emerging threats against your business. The provided threat intelligence can be utilized for strategic planning and proactive countermeasures, enhancing your security posture.

Detecting & Disrupting Phishing Targeting Your Customers

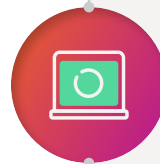
Outseer FraudAction service detects phishing attacks that impersonate your brand and rapidly takedown those sites to minimize damage to your brand and customers.

Disrupting phishing attacks means fewer customers lose credentials. Translating to lower account takeover losses, less operational expenses reaching out to breached customers, and a better overall customer experience.



Track

By tracking domain registrations and ownership changes, we can predict that pages will be used for phishing.



Monitor

We monitor those pages carefully to alert when the domain is inevitably used for phishing.



Takedown

Once confirmed as a phishing site, Outseer FraudAction rapidly initiates a takedown process.

¹ Anti-Phishing Working Group (AWPG). "Phishing Activity Trends Report: 4th Quarter 2022." https://docs.apwg.org/reports/apwg_trends_report_q4_2022.pdf, May 9, 2022.

Detecting & Removing Brand Abuse like Scams Targeting Your Customers and Rogue Mobile Applications

Outseer FraudAction service detects bogus social media pages and works with platforms such as Facebook, LinkedIn, Instagram, and Twitter to remove the threat. In addition, Outseer FraudAction scans a variety of mobile application stores to detect rogue mobile applications impersonating your legitimate mobile app.

Fraudsters are impersonating your social media profiles and your mobile application to scam your customers. The sooner those fake social media pages and bogus apps are detected and removed, the lower the impact on your customers and your brand.



Detecting & Stopping Executive Impersonation

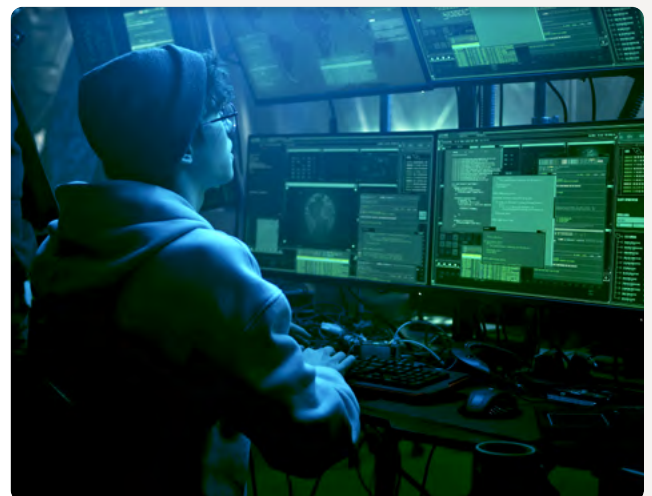
Outseer FraudAction prevents attempted business email compromise (BEC) attacks. It keeps executives and employees safe from malicious information-gathering attacks to avoid damage to your corporate brand's reputation and incurring scam losses on your balance sheets.



Delivering Actionable Threat Reports & Data Feeds

Outseer FraudAction Cyber Intelligence service provides comprehensive and actionable threat intelligence reports and data feeds that are collected from the dark web and from fraudsters' social media forums. The intelligence feeds include indicators of compromised IPs, URLs, and emails; mule accounts and addresses; compromised credit cards; compromised credentials; and more.

The intelligence we provide can be integrated into SIEM and or online fraud prevention platforms and be used to trigger rules and mitigate fraud.



Unmatched experience that gives you an advantage in your fight against financial cybercrime

For over 20 years, Outseer FraudAction service has protected thousands of brands and millions of those brands' customers. During this time, we have established over 16,000 relationships with ISPs, hosting authorities, international law enforcement agencies, registrars, fraud-blocking partners, and social media vendors. Our cyber intelligence team is composed of multilingual experts with military training backgrounds specializing in intelligence gathering and cybercrime interrogations.

Outseer FraudAction gives you the confidence you need that your brand and your customers are protected.

About Outseer

At Outseer, we are empowering our customers to liberate the world from digital fraud by providing solutions that stop fraud, not customers. Our market-leading fraud and authentication platform is used by thousands of financial institutions around the world to protect millions of customer accounts and billions of transactions annually. Leveraging proven data science, including our proprietary consortium data, our customers use our risk-based, machine learning platform to deliver the highest fraud detection rates, lowest false positive rates, and lowest customer intervention in the industry. See what others can't at outseer.com.